

Dealer Application Form

Section 1: Business Information

1. **Business Name:** _____
 2. **Owner/Proprietor Name:** _____
 3. **Business Registration Number:** _____
 4. **Tax Identification Number (GST):** _____
 5. **Date of Establishment:** _____
 6. **Business Address:**
 - Street: _____
 - City: _____ State: _____
 - ZIP Code: _____ Country: _____
 7. **Contact Details:**
 - Phone: _____ Alternate: _____
 - Email: _____
 8. **Type of Business:**
 - Sole Proprietorship
 - Partnership
 - Private Limited
 - Other: _____
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Section 2: Financial Information

9. Annual Revenue (Last 3 Years):

- Year 1: Rs _____
- Year 2: Rs _____
- Year 3: Rs _____

10. Investment Capacity:

- Up to Rs.10,00,000
 - Rs 10,00,000–50,00,000
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Section 3: Infrastructure and Showroom

11. **Number of Showrooms:-**
12. **Presence in how many cities**
13. **Showroom Location:** _____
14. **Showroom Area (sq. ft.):** _____
15. **Storage Space Available (sq. ft.):** _____
16. **Showroom Ownership:**
 - [] Owned
 - [] Leased
 - [] Other: _____

Please share details of each showroom with photos.



17. Current Product Categories Displayed:

- Furniture
 - Home Decor
 - Outdoor Equipment
 - Planters
 - Other: _____
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Section 4: Operational and Market Capabilities

18. Experience in Furniture/Related Industry (Years): _____

19. Staff Strength:

- Sales Staff: _____
- Service Staff: _____

20. Primary Customer Base:

- Residential
- Commercial (Hotels/Restaurants)
- Institutional (Offices/Schools)
- Other: _____

21. Operating Territory: _____

22. Competitors in the Region: _____

Section 5: Brand Alignment and Commitment

23. Reason for Choosing Our Brand:

24. Expected Monthly Sales (Rs.): _____

25. Are you currently selling any competing brands?

- Yes (Please list: _____)
 - No
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Section 6: Supporting Documentation

(Please attach copies of the following)

- Business Registration Certificate
 - Tax Identification Number (GST) Certificate
 - Showroom Photographs/Lease Agreement
 - Financial Reports (Last 2 Years)
 - Owner/Proprietor ID Proof
 - Latest MSME Details
 - Kindly share the details of the person designated from your office for our brand
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Section 7: Declaration

I hereby declare that the information provided is true to the best of my knowledge. I understand that approval as a dealer is subject to meeting all eligibility criteria and terms outlined by Baroda Polyform Private Limited.

Signature of Applicant: _____

Date: _____